

# Liberal Arts and Culture Center 2023 Events

1- Annual public performance of university  
choirs, theater groups, orchestra....

## **“Documentary Film-Making” Workshop**

Dr Ahmed Awaad Started on March 13<sup>th</sup> 2023 to Teach a new workshop about “Documentary Film-Making” , Almost 30 Students participated in the workshop and Still working till the end of the Semester.

## **E-JUST Choir**

The LACC announced the activation of EJUST's Choir headed by the Maestro "Mr Haitham Mustafa" .

100 students applied to join and they have been divided into 2 groups (Singing and Music)

**The Choir Started on Feb 25<sup>th</sup> , 2023.**



## **Ramadan Musical Concert**

The LACC held a Musical Concert on Tuesday April 11th 2023, 08:30 P.M. Abu Ismail Hall.

The Concert was attended by Prof Amr Adly - Ejust President , Prof Sameh Nada- Vice president of Education and Academic affairs and EJUST Deans

Some of EJUST Students participated in the Concert by singing in both Arabic and Japanese Languages .















# Artistic and Musical Workshops

The LACC Started cultural workshops in :

- 1- Choir
- 2- Documentary Film making
- 3- Acting and Performing
- 4- Music



2- cultural heritage such as local folklore,  
traditions , language and knowledge.

**E-JUST will welcome the writer ;  
“Ms Reem Bassiouny” , by the end February, 2023**

to present A Cultural Seminar about  
“Literature – Drama and History”



## **E-JUST Language Center**

- The official launch of the Club will be Spring 2023 according to the following times and links have been sent to students to enroll to their preferred languages.
- First session will start on February 20<sup>th</sup> 2023 , as follow :

Language	Session Time
English	Tuesday 4:30pm
German	Monday 4:30pm
French	Wednesday 4:30pm
Japanese	Sunday 4:30pm
Spanish	TBA
Arabic	TBA

## **E-JUST Summer Program 2023**

In cooperation with the first Vice President, Prof. Suzuki and International affairs office, E-JUST will host 10 Japanese Students to join the summer program, and 10 Egyptian Students will be nominated to represent E-JUST for the purpose of consolidating the mutual relations between Egyptian and Japanese students.

## Cultural Seminar

On March 15th 2023 , EJUST has welcomed “Dr. EVA Hassan Ohbaya”, Assistant Professor of Comparative Cultures at Keio University, Tokyo.

Presented A Seminar entitled:

**“Humanities, and Their Importance for Students of Scientific Fields”**



The poster is for a seminar at the Egypt-Japan University of Science and Technology (EJUST). It features the university's logo at the top center, which consists of a stylized 'E' and 'J' forming a circle with a red dot in the middle. Below the logo, the university's name is written in English, Arabic, and Japanese. The main text of the poster announces a seminar for EJUST's academic staff, titled "Humanities, and Their Importance for Students of Scientific Fields". The speaker is Dr. EVA Hassan Ohbaya, an Assistant Professor of Comparative Cultures at Keio University, Tokyo. The venue is the Ambassador Dr. Fayza Aboulnaga's Library Theatre, and the date/time is Wednesday, March 15th, 2023, at 11 am. On the right side of the poster is a portrait of Dr. Ohbaya, a woman with short dark hair, wearing a blue and white patterned blazer over a pink top, with a necklace. The portrait is framed by a decorative, hand-drawn style border.

**EGYPT-JAPAN UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
الجامعة المصرية اليابانية للعلوم و التكنولوجيا  
エジプト日本科学技術大学

The LACC would like to announce holding of  
A Seminar for EJUST's Academic Staff; entitled:

**“Humanities, and Their Importance for  
Students of Scientific Fields”**

**Speaker:** Dr. EVA Hassan Ohbaya, Assistant Professor of Comparative  
Cultures at Keio University, Tokyo.

**Venue:** Ambassador Dr. Fayza Aboulnaga's Library Theatre

**Date/Time:** Wednesday, March 15<sup>th</sup>, 2023 at 11 am



## **Sakura Science Exchange Program- May 2023**

Based on the invitation extended by the Japanese Agency for Science and Technology JST to participate in the Sakura Scientific Exchange Program - launched by the agency since 2014 - which was held this year during the period from May 29<sup>th</sup> to June 3<sup>rd</sup> , 2023 in Tokyo, Japan.

### **E-JUST nominated a delegation composed of:**

- Prof Sameh Mohamed Nada - Vice President for Education and Academic Affairs
- Prof Adel Al-senn – Director of Liberal Arts and Culture Center

The LACC will work hard to implement the modern methods and mechanisms in teaching the Liberal Arts Subjects to reach the maximum benefit from them.

## **Sakura Science Exchange Program- May 2023**

Upon our visit to Japan we met with Prof. Hayashi from Tokyo Tech who presented an excellent proposition of an Entrepreneurship Education program.

This program can be implemented at E-JUST and can enhance collaboration with both Egyptian and Japanese companies.

The program is built on fortifying the role of liberal arts in enhancing collaboration between specializations and entrepreneurship.

Through fusing specialization, entrepreneurship, and liberal arts students may gain access to a new prospect for their careers.

This will focus on strengthening their problem solving skills as well as various soft skills through liberal arts education. This proposition also includes contact with different industries to offers opportunities to students whereby hands on experience and practical application will be the essence of the program.

## 1.1 Sakura Science Exchange Program- May 2023





## **Business Start-Up Simulation Camp – SAFIR Project**

- In the Framework of SAFIR Project and Incorporation between LACC , CINTECH and EJUST Incubator, the Start Up Simulation Camp / Batch 2 has been Held from 10th to 15th June 2023.
- 75 Egyptian Students and 4 African Students participated In the Camp from CSIT, AnD , FIBH and FOE .
- They Created their own startup ideas and pitched them in front of their Mentors, and the best creative teams won a summer internship at Vanilla Marketing Company.



# **Business Start-Up Simulation Camp – SAFIR Project**





# EJUST Student Exchange Program

- EJUST will welcome Ms. Hana Minamino a new Japanese student from Osaka University on Sep 2023 for a full semester.

## Updates on E-JUST Summer Program 2023

- **First group** : 26 students will come from Japan on the 13th of August for 10 days and LACC's Faculty members will participate in the program in cooperation with the First Vice Presidents office.
- **Second group** : Approximately 10 students will come from Hiroshima University on the 4th-8th of September (5 days).
- EJUST Egyptian Students studying now the Intensive Japanese course , will join as exchange buddies to help Japanese students interact with the Egyptian culture.



# **EJUST 1<sup>st</sup> Japanese Culture Day (MATSURI)**

Dr Amal Refaat is representing the LACC in preparing the Japanese Cultural Day which will be held on October 16th 2023.

## **Aim of the Event**

- To create opportunities for E-JUST students to experience and understand the Japanese culture and festivals.
- To spread the Japanese culture vibes to the outside visitors.
- To present diverse cross-cultural activities and workshops for maximum exposure to the culture and language as well.

## **Activities of the Event**

- |   |                      |                              |
|---|----------------------|------------------------------|
| - Tea ceremony                              | - Flower arrangement | - Origami                    |
| - Traditional games (kendama ,koma ,Bidama) |                      | - kimono corner              |
| - Shodo (Japanese Handwriting)              |                      | - Japanese food Competitions |



# **EJUST 1<sup>st</sup> Japanese Culture Day Matsuri**

**LACC organized the 1<sup>st</sup> Japanese culture day on October 16th 2023.**

## **The Event was attended by :**

- 1- Ms. Ayumi Hashimoto  
Director of Japan Foundation Cairo
- 2- Mr Shigeyo Nishizawa  
Managing Director of JETRO Egypt
- 3- Mr. Hidenori Saito  
CEO of Toyota Egypt
- 4- Ms Nevein Hamoda  
Head of Egypt Japan Schools
- 5- Members of the Japanese Language  
Alumni – Cairo University





## **Activities Held on the Event :**

1. Tea ceremony SADO
2. Flower arrangement IKABANA
3. Japanese Handwriting
4. Origami
5. Traditional games
6. kimono corner
7. Japanese food Competitions



## **The Joint program with MEIJI university**

Dr Ahmed Awaad is representing the LACC participated in a Workshop on Art Base Research ABR Theory and Practice from August 26<sup>th</sup> to 31<sup>st</sup> 2023

5 Japanese students, in addition to 10 Egyptian students joined the program ,

As a result of this experience , Dr Ahmed recommends to apply ABR skills in Key skills course which is taught for all University students, by LACC, allowing all students to get the benefit from the training on Art Based Research skills





The LACC welcomed Prof. Aicha Sekhari - Professor from **Lyon2 University**, which has an MOU with E-JUST in the framework of the Innovation and Digitalization project (AUF project)

### **The Purpose of the visit was :**

- 1- to share her academic experience in soft skills teaching methodology through Lyon University professional module to students in order to enhance their entrepreneurial skills.
- 2- to discuss the Zemi Style in Liberal Arts Education.



## **A) The Second Intellectual Property Conference 2023**

### ***“Combating Piracy and Commercial Fraud in Light of the Fourth Industrial Revolution”***

The LACC In collaboration with CINTECH and In cooperation with :

- The Arab Administrative Development Organization League of Arab States ARADO.
- Emirates Intellectual Property Association

Held the second IP Conference during the period from 23 to 24 October 2023 at ARADO’s headquarters in Cairo .

1. The conference themes were covered by 22 experts over 5 sessions.
2. 100 Participants attended the conference from 16 Countries ( 8 Arab countries , 8 foreign countries)
3. 50 Participants from EJUST attended the conference including UG Students , PG , TA’s , and academic staff.





# The Opening session of the conference was Presented by Prof Amr Adly – E-JUST President and Dr Nasser Al-Kahtany – ARADO Director

And:

1- **H.E OKA Hiroshi** – Japan Ambassador to Egypt.

2- **General Dr. Abdul Kodos AlEbedeily** – President of The Emirates Intellectual Property Association in the UAE

3- **Prof Mahmoud Sakr** – President of the Academy of Scientific Research and Technology (ASRT), Egypt

4- **Eng. Ahmed Al-Dhafer** - Assistant Minister of Communications - CEO of the Information Technology Industry Development Agency (ITIDA)



# E-JUST Academic Contribution during the conference

**Prof. Ahmed Yehya Ebeid – Chaired the second session on the 1<sup>st</sup> day of the conference - intitled ;**

Mechanisms to protect against piracy and commercial fraud in the light of the 4<sup>th</sup> industrial revolution.

**Prof. Adel Al-Senn – presented a paper in the 1<sup>st</sup> session of the 2<sup>nd</sup> day of the conference - intitled ;**

“Protecting trademarks and combating commercial fraud in traditional industries in light of TRIPS agreement ”

**Ms Noha Afifi– presented a paper on the same session- intitled ;**

“The Role of Universities In protecting Intellectual property rights and combating commercial Fraud.”





# **E-JUST organizing team**

## **1- Conference Coordinator :**

Prof Adel AL-Senn

## **2- Organization Committee :**

Ms Noha Afifi (CINTECH)

Mr Mahmoud Ismail (CINTECH)

Ms Amira El-Gharabawy (LACC)

## **3- Interpretation Team**

Dr Maali Foad

Mr Mohamed Al-Nomrossi

Ms Yasmine Ahmed

Mr Mohamed Sanhoury

Ms Eiman Ahmed





## **The Outcome of the Conference :**

- 1- Promoting E-JUST in the African and Arab Countries .**
- 2- Providing a real life experience to the students taking IP courses at E-JUST**
- 3- Concluding recommendations on the proper means of IP protection :**
  - a) Holding the 3<sup>rd</sup> round of the conference in Sultanate of Oman
  - b) Cooperating with ITIDA in holding courses and activities in the field IP and others







**EJUST Participants**



# **Revival of Alexandria Tourism** **with the Re-opening of Graeco Roman Museum - Workshop**

On October 17<sup>th</sup> 2023 ,  
LAAC has organized a workshop in  
cooperation with the Graeco-Roman  
Museum on revival of Alexandria  
tourism in the presence of Dr  
Walaa Mustafa Director of the  
Graeco-Roman Museum.

This workshop assures that LACC  
offers not only liberal arts  
education as curricula but also  
events and workshops for E-JUST  
family and the community around  
the university.





# **Ronri Educational Program**

On October 15<sup>th</sup> 2023 ,  
The LAAC held the ceremony of signing  
contracts between Logic Gym Ltd. (One of the  
E-JUST incubated companies) and Egyptian  
schools from various governorates.

The contracts are implementing the Ronri  
Educational Program to develop the school  
students' logical thinking skills.

Many thanks to Prof.Amr Adly for hosting this  
distinguished event ,and many thanks to Dr.  
Haitham El-Sayed the company owner and  
program developer.



# Ronri Educational Program

After signing contract implementing the Ronri Educational Program to develop the school students' logical thinking skills with Egyptian schools from various governorates.

Dr Haitham ElSayed and the team dispatched the student's games and activated the Ronri web application followed by the training of the school's teachers.

The last week was the first week of implementation after conducting a placement test for all the students to measure their current level of thinking





# Culture Workshop - bibliotheca alexandrina

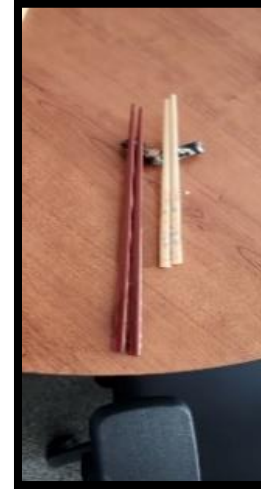
Dr Amal Refaat , 3 JICA members and 4 students will Represent E-JUST in the International Culture Event titled :

**“Around the World in one Day”** organized by bibliotheca Alexandrina on Nov 29<sup>th</sup> 2023.

Participants will be from Spain , France , Germany, Iraq , Syria and Sudan.

## Provided Activities :

- |           |                               |
|-----------|-------------------------------|
| 1-KENDAMA | (Japanese Skill Toys)         |
| 2-ORIGAMI | (Art of Folding papers)       |
| 3-HASHI   | (Japanese eating tool)        |
| 4-KIMONO  | (Japanese Traditional cloths) |
| 5-SHODO   | (Japanese Calligraphy)        |



## Japanese Language intensive summer course

As a result of the Japanese Language intensive summer course , 25 students are ready to Join the JLPT Exam on December 2023,

The Japanese-Language Proficiency Test (日本語能力試験) or JLPT, is a test to evaluate and certify Japanese language proficiency for non-native speakers, covering language knowledge, reading ability, and listening ability.

The test is held twice a year on the first Sunday of July and December at the Japan Foundation Headquarter in Cairo.

Coordination is now underway with the Japan Foundation to host the Test at EJUST Main Campus





# Enhancing Liberal Arts Education Workshop

On November 21st and 22nd ,2023 ; Dr. TERANO Mayumi, JICA Expert for Ministry of Higher Education and Former JICA E-JUST Project Academic Advisor in charge of Liberal Arts Education presented a 2-days workshop for the LACC Academic members about :

## **“Enhancing Liberal Arts Education in E-JUST”**

The Workshop Objectives were :

- 1- Knowing the history and current trend of LA Education in the world
- 2- Sharing within LACC the original concept of E-JUST LA Education through knowing its development process and social context.
- 3-Discussing the possible expansion of E-JUST LA Education in the current social and E-JUST context.

After the Workshop , A Visit to Graeco-Roman museum in Alexandria was organized by the LACC To Prof Terano and E-JUST Members



# Product Design Exhibition “Japanese Design Today 100”

On December 14th 2032 , Me and Dr Amal Refaat were invited by the Japan Foundation to attend “Japanese Design Today 100” exhibition at AUC Tahrir Campus.

Through the exhibition there was approximately 100 outstanding products in the area of product design, from among the new Japanese design products created since 2000.

In addition to designs which reflect people's lifestyles , tastes, and designs for systems and services which have been attracting attention in recent years, to show the latest trends and characteristics of Japanese design.



# Tokyo Metropolitan High School's Visit to E-JUST

On December 12<sup>th</sup> 2023 ,  
Prof. Takao Kikutchi  
represented the LACC during  
the Tokyo Metropolitan High  
School's visit to EJUST  
organized by RIA Office.

He gave a lecture to 12  
students on Heritage Science  
in Alexandria and organized  
a visit to one of the  
archeological sites in Borg Al-  
Arab (Abu Mina Site)





# **JICA Alumni Association Visit to E-JUST**

On December 24<sup>th</sup> , 2024 LACC Organized a visit from The JICA Alumni Association to EJUST to review the latest progress that the university has achieved since their last visit in 2015.

Prof Amr Adly welcomed the Visitors and Dr Ahmed Romozi gave a presentation about E-JUST then, they had a tour in the university.



# **The 2<sup>nd</sup> Visual Arts Exhibition**

After the Success of the 1st Visual Arts Exhibition held on December 2022 incorporation with the Fine Arts Sector at the Ministry of Culture – Alexandria .

Coordination are now underway between Dr Ahmed Awaad and the Ministry of Culture to hold the 2nd Version of the exhibition as part of the Youth Exhibition on Jan 3<sup>rd</sup> 2024.



## **Online information session by “Human Resourcia”**

As a result of the Japanese Language intensive summer course , An online session was held by 2 representatives from Human Resourcia (a Japanese company) on December 4<sup>th</sup> 2023 In cooperation with the Career Support team to introduce the company to undergraduate students and enlighten them on Japanese business culture.

The company will hold another session in the future for recruitment purposes to all E-JUST Students.



# Heritage Science joint seminar with Tsukuba university

On December 14th 2023

In cooperation with JICA team,  
I attended a joint seminar, Four  
HS master's students from E-JUST  
and one from Tsukuba university  
held presentations on their  
projects under the supervision of:

- 1-Prof. Takao Kikutchi
- 2-Prof Sayed Hemeda.
- 3- Prof.Shimoda (Tsukuba  
university)
- 4- Dr.Higo (Tsukuba university)

